

# L'EREDITÀ DELLE DONNE

LE NOSTRE  
GIORNATE DEL  
PATRIMONIO



FIRENZE

21 / 22 / 23 settembre 2018

In occasione delle Giornate Europee del Patrimonio

Con la direzione artistica di **Serena Dandini**

<http://ereditadelledonne.eu>

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## PRESENTATION

**Florence:** to mark the occasion of the European Heritage Days, the Italian city will welcome the first edition of “The Legacy of Women”, a three-day festival dedicated to women’s contribution to the progress of humanity. The festival will involve a series of events providing both information and entertainment, featuring famous guests from both Italy and abroad. The Tuscan capital will be the first Italian city to reinterpret its artistic identity, focusing on the female figures who have played such an important role in this field. The festival will take place on **21, 22 and 23 September**, as a special project which forms part of the extensive Florentine Summer programme, at the request of Dario Nardella, the Mayor of Florence.

## AIMS

The initiative, which is twinned with Paris, where a similar event, entitled *Les Journées du Matrimoine* has been held for more than three years, aims to recognise the achievements of so many women, over the centuries, in the fields of art, science, philosophy, academia, architecture and many more. These women have contributed to the progress of humanity and the foundations of the historical, cultural and civic identity of a people, a nation and a city, although their accomplishments are frequently neglected by the history books.

## CREDITS

The project was created by Elastica ([www.elastica.eu](http://www.elastica.eu)), with Serena Dandini as artistic director, and sponsored and promoted together with the Fondazione Cassa di Risparmio di Firenze. It is supported by the Ministry of Cultural Heritage and Activities and the Municipality of Florence, in addition to a partnership with Gucci and the contribution of Poste Italiane and Banca CR Firenze which is part of Gruppo Intesa San Paolo, and twinned with HF Ile-de-France and the MÈMO Association, which are in charge of promoting the event in Paris.

## ANNA MARIA LUISA de' MEDICI

The first edition of the festival is dedicated to **Anna Maria Luisa de' Medici**, also known as the Electress Palatine, the 'Mother' of Italian and European culture who was very much ahead of her time. She was the last surviving member of the wealthy, cultured Medici dynasty, and she made the decision to leave her family's precious art collection to her hometown of Florence, specifying in her will that it could not be removed from the city, thereby making the Tuscan capital truly unique in terms of its cultural heritage.

## FORMAT

During the three days of the festival, the city of Florence will be enlivened by an extensive programme of events (all free entry). These events will feature important Italian and international women from the world of cinema, television, music, literature, science, business and economics, politics, sport and journalism.

This extensive programme will feature three types of events: evening theatre shows presented by Serena Dandini, a widespread programme of events in collaboration with the main Florentine cultural institutions and a series of fringe events.

## SERENA DANDINI

She is a writer, author and key figure in the history of Italian television, as well as one of the most popular individuals in the field of culture and show business in Italy. She is one of the leading contributors to Italian women's satire, and has always dealt with important current issues, with the ability to make them more accessible to the general public. She has always focused on themes related to gender equality. She is the author and star of a theatre show, "Wounded to Death", dedicated to the theme of gender-based violence, which has been staged in several capital cities around the world since 2013, starting with the headquarters of the United Nations in New York, on 25 November, the International Day for the Elimination of Violence against Women.

<http://www.unwomen.org/en/news/stories/2013/11/wounded-to-death-to-be-performed-at-the-un>

# Contacts

Francesca Parisini – Content Coordinator and Communications Manager

Mail: [francescaparisini@elastica.eu](mailto:francescaparisini@elastica.eu) Mob: +39 338 4156601

Web: [www.ereditadelledonne.eu](http://www.ereditadelledonne.eu) [www.elastica.eu](http://www.elastica.eu)

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